

# Why focus on the Brazilian Development Bank (BNDES)?

- Brazil's most important public financial engine for national, and increasingly, regional, and international development (Andean Amazon and Africa).
- Primary financing for Brazil's industrial development in the Accelerated Growth Plan (PAC 2) and shareholder in mega state-owned energy companies.
- Important public financer of energy and infrastructure in critical ecosystems (the greater Amazon, Atlantic coastal and marine systems).
- The trustee for important sustainability funds, including the Amazon Fund, the Climate Fund, Iniciativa BNDES Mata Atlântica (reforestation of the Mata Atlantic rainforest), three equity funds.
- Emerging international power in South-South development and key treaties (BRICs bank, UNFCCC, etc.)

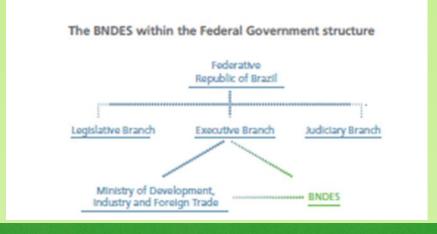


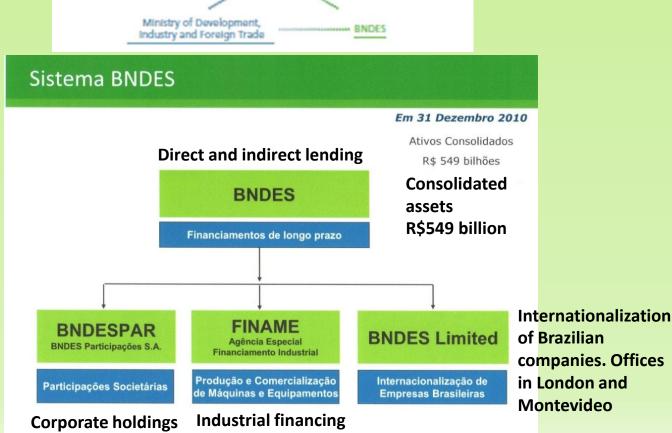




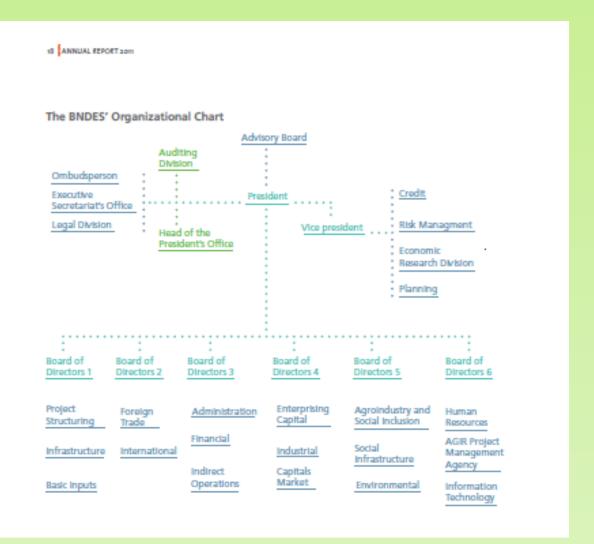


## Bank Governance and Structure





## Governance



## **BNDES** and Multilateral Banks

#### BNDES e Agências Multilaterais

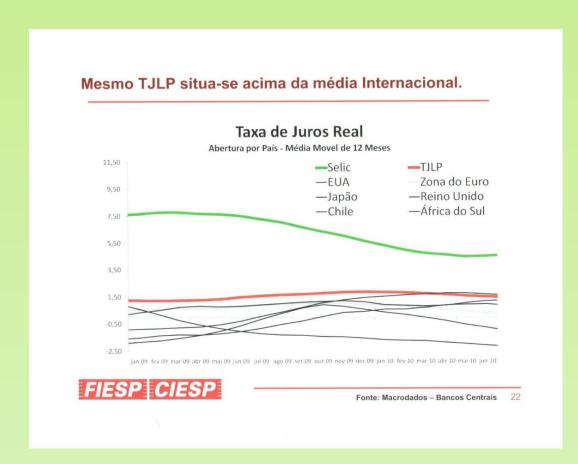
Total assets
Net worth
Net profits
Disbursements
Credit portfolio
Capitalization
Return on assets
Return on equity

US\$ milhão	BNDES	BID	BIRD	CAF	China DB
	31/12/2010	31/12/2010	30/06/2010*	31/12/2010	31/12/2009
Ativos Totais	329.504	87.217	282.842	18.547	665.168
Patrimônio Líquido	39.551	20.960	37.401	5.753	55.471
Lucro Líquido	5.950	330	(870)	166	4.673
Desembolsos	96.322	10.341	28.854	4.584	92.998
Carteira de Crédito	217.006	63.007	120.103	13.873	543.196
Capitalização	12,0%	24,0%	13,2%	30,8%	8,3%
Retorno sobre Ativos	2,1%	0,4%	-0,3%	1,6%	0,8%
Retorno sobre PL	21,2%	1,6%	-2,3%	3,7%	8,8%
Fundado	1952	1959	1945	1968	1994
Founded	1952	1959	194!	5 1968	1994

Fontes: www.iadb.org, www.worldbank.org, www.caf.com e www.cdb.com.cn

(\*) No Banco Mundial, diferente dos outros bancos, o ano fiscal de 12 meses encerra em 30 de junho.

## Subsidized rates and attractive financing



#### **BNDES May 2012**

announcement: "Changes include a drop in financing costs for companies of all sizes, expansion of benefited sectors and revision of the budget cap. Fees charged by the BNDES for micro and small companies will be only 6% per year, down from 9.5%. For medium-sized companies, fees were reduced to 6.5% per year, compared to the 9.5% charged so far. Finally, for the group comprising large and medium-large companies, the rate will be 8%, against the previous 10%."

"Though it bristles at the term "subsidized rates", the BNDES offers loans at an average of about 6 per cent, much lower than the central bank's benchmark Selic rate, which stands at 9 per cent." Financial Times, May 2012

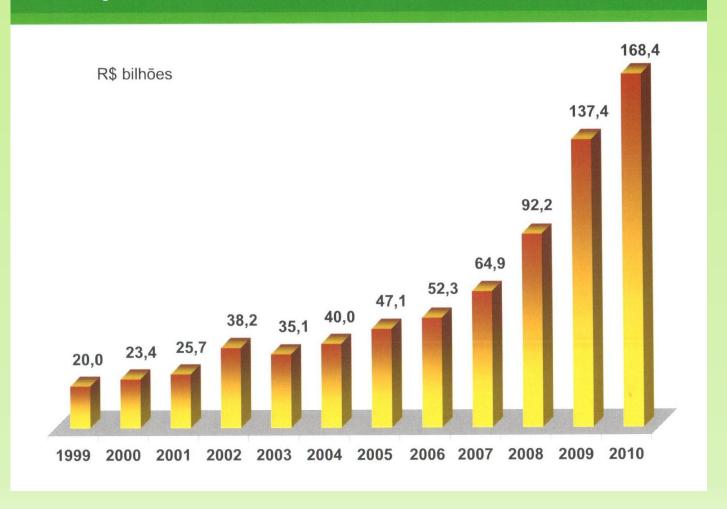
## **Growth in Assets**

Average growth rate over the last nine years is 19.2%



## **Evolution of lending**

#### Evolução dos desembolsos



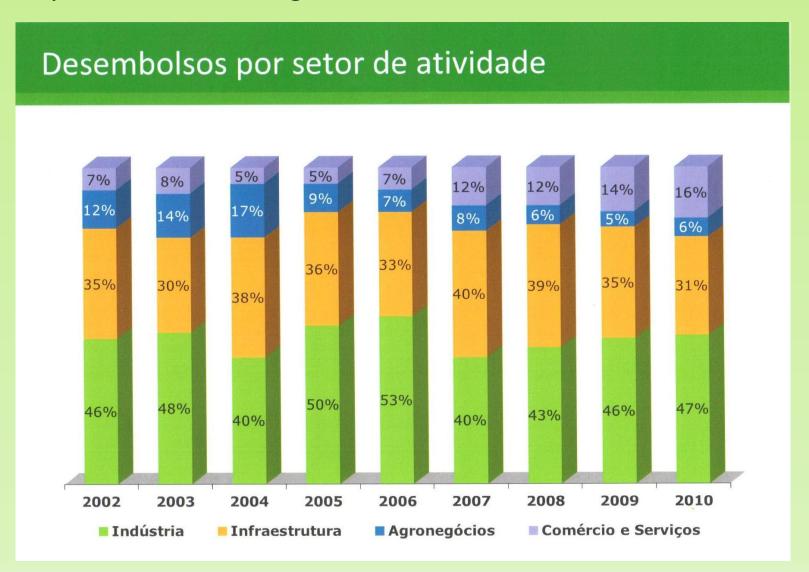
## Lending by type of operation Direct or Indirect Contract

Desembolsos por tipo de operação (%)



## Lending by Sector

Industry, Infrastructure, Agribusiness, Commerce and Services



## Stock Participation in State-owned Companies

#### Participação societária

Só em ações da Vale e sua controladora o BNDES tem R\$
6,33 bilhões

Participação nos maiores
 grupos empresariais do Brasil

Empresa	Participação	Em R\$	Em % do
Empresa	na empresa	milhões	total
Eletrobrás	18,5	4.324,2	19,8%
Cia. Vale do Rio Doce - Vale	5,34	3.711,1	17,0%
Valepar S.A.	9,79	2.625,4	12,0%
Petrobrás	7,66	1.177,3	5,4%
Banco do Brasil S.A.	2,42	1.058,4	4,8%
Marfrig	13,89	987,0	4,5%
ALL - América Latina Logística	12,21	888,7	4,1%
CPFL Energia S.A.	8,44	864,3	4,0%
Light	23,69	565,1	2,6%
Klabin	20,25	562,1	2,6%
Brasil Foods	2,55	430,4	2,0%
Itaú Holding	0,25	250,4	1,1%
Rede Energia	23,88	248,5	1,1%
Bom gosto	34,59	245,8	1,1%
Braskem	5,31	238,8	1,1%
CESP	5,71	234,7	1,1%
Brasil Telecom	2,2	180,5	0,8%
MPX - Energia	2,61	179,2	0,8%
Bradesco	0,25	172,6	0,8%
Tele Norte Leste S.A Oi	1,63	164,6	0,8%
Gerdau S.A.	3,5	153,4	0,7%
CEG	34,56	140,6	0,6%
Brenco	20,92	140,0	0,6%
Paranapanema	17,31	125,3	0,6%
PDG Realty	3,16	105,1	0,5%
FGI	12,68	100,0	0,5%
Rede Ferrroviária Federal S.A RFFSA	1,55	73,6	0,3%
Cadam - Caulim da Amazonia S.A.	16,87	8,0	0,0%
Deten Química S/A	0,33	0,9	0,0%
Empresa Brasileira de Telecomunicaçõ	0,15	0,4	0,0%
Vicunha Têxtil	0,43	0,1	0,0%
Indústrias Verolme Ishibrás S/A	12,98	0,0	0,0%
Outras	,	1.919,1	8,8%
Total		21.875,5	-



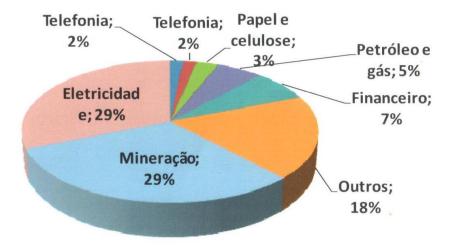
Fonte: Balanço mar/10 BNDES

## Stock participation by sector

#### Electricity, Mining and Oil and Gas = 63% of total assets

#### Participação societária: Por setor

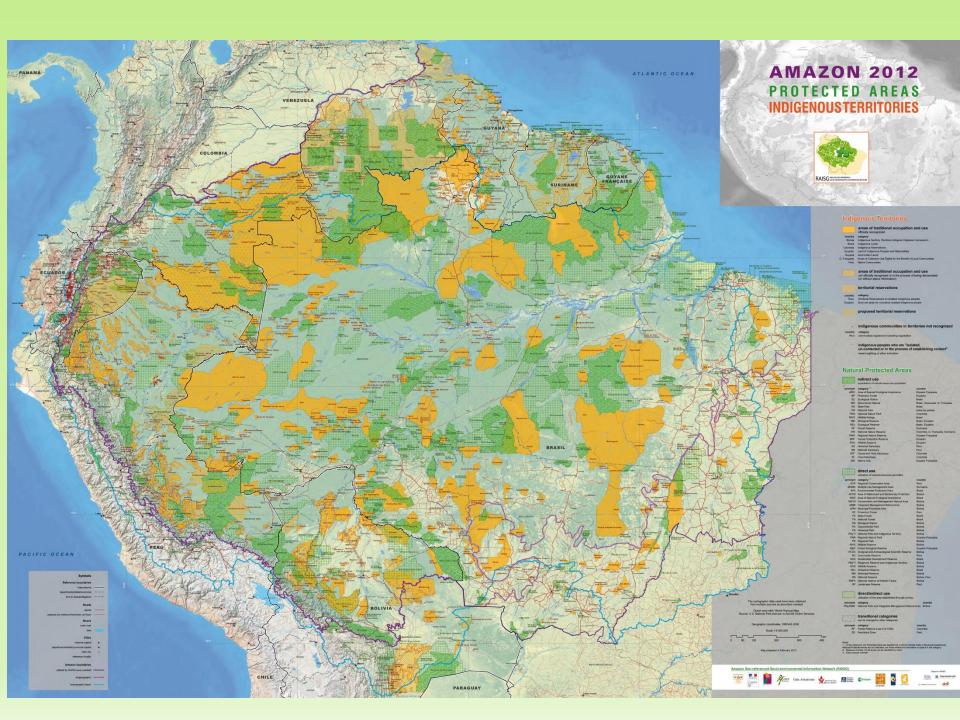
- Via BNDES Participações o banco mantém ações de empresas em carteira para fins não especulativos
- •Concentração nos setores de eletricidade (29%) e mineração (29%)





# Impacts and Sustainability

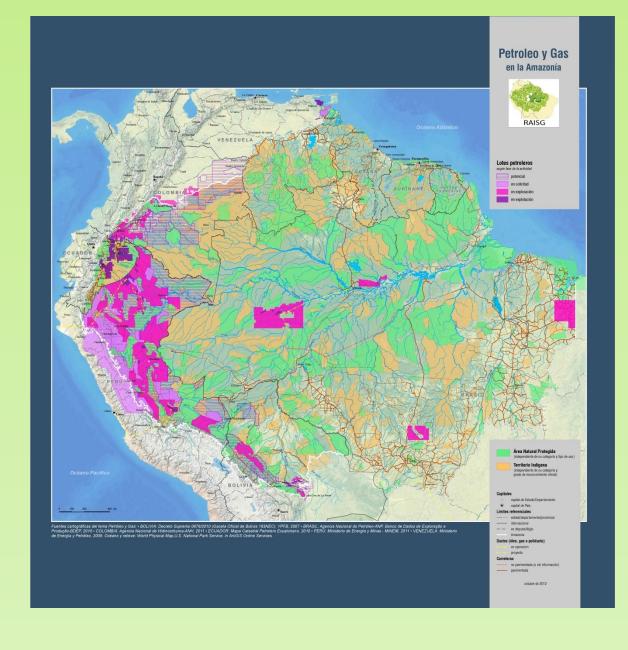






#### **Major Hydro expansion**

- 171 hydros in operation of development
- 246 hydros planned or under study
- BNDES direct and indirect hydro contracts (2008-first half of 2011) = USD usd10.6 billion 60 projects in Brazil
- Most visible resistance to Belo Monte, which BNDES recently released R\$22.5 billion.

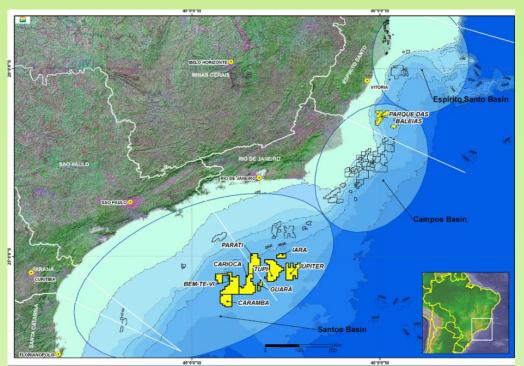


BNDES investments in oil and gas through its capital in state-owned companies:

- Petrobras: 72,131 kms in Bolivia, Brazil,
   Colombia and Peru
- MGX Energia, owner of OGX Petroleo e Gas Ltd, with 28,744 kms in Brazil.
- BNDES: Total oil and gas lending (direct and indirect) US\$38,371,658,195

**Knowledge Gap: Total investments planned or approved in Amazon** 

#### Offshore oil and gas exploration: huge investments planned



Synthesis of estimated investment	R\$ billions 2011-2020	Percentage	
Electrical Energy Supply	236	23%	
Generation (1)	190	18%	
Transmitions (2)	46	5%	
Petroleum and Natural Gas	686	67%	

Figure 19 Brazilian Planned Energy Investments (2011-2020)

Electrical Ellergy Supply			236		25%		
	Genera	tion (1)		190		18%	
Transmitions (2)				46		5%	
Petroleum and Natural Gas  Exploration and Production of Petroleum and Natural Gas			686		67%		
			510		50%		
	Supply of Petroleum Derivatives			167		67%	
		Refining			151	16%	
		Transpor	t Infrastructure		16		1.50%
Supply of Natural Gas			9		1%		
Supply of liquid biofules			97		10%		
	EthanolProduction units Ethanolpipelines and ports BiodiesalProduction units			90		9%	
				6.5		0.90%	
				0.6		0.10%	
Total				1,019		100%	

Source: Translation from the "Ten-Year Energy Expansion Plan (PDE 2020)," Ministry of Mines and Energy, Energy Research Company (EPE).

## Key Elements of Strategy

Better Standards-Sustainability/Transparency

- ➤ BNDES socio-environmental policy is very new (2009)
- National environmental laws and policies (Brazil, Peru and Argentina)
- New freedom of information law in Brazil
- New social and environmental standards being developed by the Central Bank

Build Strong Networks-Local to Global/NGO Capacity

Increase
Compliance/Accountability

## Mott grantees and tools to strengthen sustainability

- Advocating for transparency and improved environmental and social policy
- Building legal cases and strengthening environmental policy
- and law
- Monitoring investments





- Tracking impacts and compliance through case studies
- Building community capacity



Supporting regional and international networks







MP questiona crédito de R\$ 22,5 bilbões do RNDES a Belo Monte







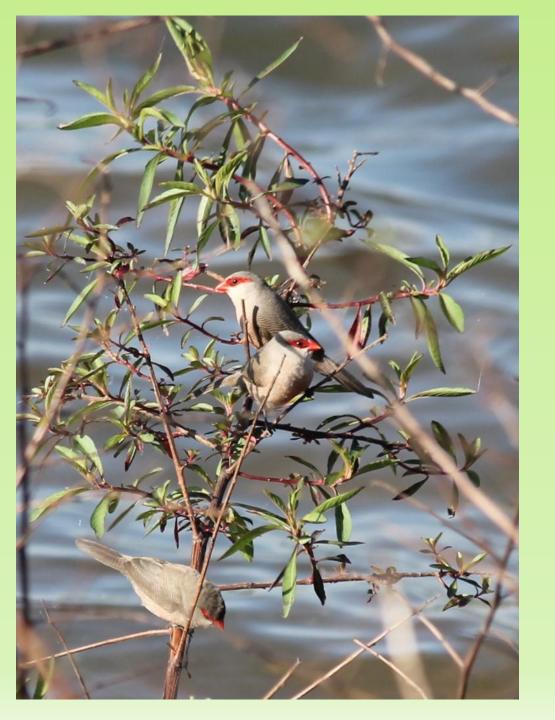


## Other important spaces

- Corporate responsibility and ethics work
- Human rights advocacy
- Land tenure/titling and mapping
- Ecological science and ground-truthing models
- GHG methodologies and protocols (climate)
- Other tools?

#### In Conclusion

- As BNDES power and influence increases, strengthening the BNDES system's transparency and accountability to environmental and social standards becomes ever more critical to protecting biodiversity in key regions in South America and Africa.
- > Grantees are making progress, however, knowledge gaps exist and capacity building is pressing.
- An exercise to identify BNDES investments or BNDES-supported companies to fill these gaps in critical ecosystems would be a valuable layer in RAISG mapping, for example.



## Thank you